



Lifestyle Vendor Expo 2011 I N F O R M A T I O N

This is a tremendous opportunity for businesses to capitalize on the traffic at this years' Waterfront & Ethnic Festival. The 2010 attendance was estimated at 25,000. We are providing an opportunity for businesses to display and/or sell their product and services in an area designated as the Lifestyle Vendor Expo. This area is one of the advertised "attractions" at the festival. Stake your claim on a prime piece of waterfront property! (register early as space is limited to a *maximum* of 35 vendors this year)

EACH VENDOR WILL RECEIVE:

- an allocated booth space on the festival grounds ... each booth is 10 ft x10 ft (you are welcome to invest in *multiple booths* ... the fee will rise accordingly) ... each vendor must provide their own "shelter"

VENDOR FEE FOR 4 DAYS OF HIGH TRAFFIC "PROSPECTING" :

\$200/booth (+ HST = \$226.00) = **BCC Members** (Members of The Belleville & District Chamber of Commerce)

\$300/booth (+ HST = \$339.00) = **all other vendors**

\$100 (+ HST = \$113.00) = **non-profit or charitable organizations**

ADDITIONAL DETAILS:

- placement of booths shall be decided upon by The Belleville & District Chamber of Commerce
- there are **no hook ups for power or water**
- each vendor assumes **ALL** risks, and, **proof of insurance is mandatory by application deadline**
- booth space must be **pre-paid by** no later than **FRIDAY, JUNE 24TH**, at 4:30 pm
- **no refunds**
- **no food vendors**
- **ALL tents must have CAN/ULC-S109 or NFPA 701 flame resistance labels, and will be checked by our City's Building Inspector ... those not in compliance will be taken down**

REGISTRATION:

Mail to The Belleville & District Chamber of Commerce, 5 Moira St E, Box 726, Belleville, Ont K8N 5B3 or, **Fax** to #(613) 962-3911, or **Scan** to susan@bellevillechamber.ca If you have any questions, call Susan Walsh - Event Coordinator, # (613) 962-4597, Ext #3, or, email address above.

When was the last time that such a small investment brought this much traffic past your front door ?



Lifestyle Vendor Expo 2011 REGISTRATION

FESTIVAL DATES & HOURS OF OPERATION:

NEW ! ... Thursday, July 7th - booth set up from 10am & 2pm (festival open 5pm-11pm) **OR**

Friday, July 8th - booth set up from 10am & 2pm (festival open 5pm-11pm)

Saturday, July 9th - 11am - 11pm ... booths should remain open until 7pm *minimum*

Sunday, July 10th - 11am – 5pm (official closing time of festival)

Note: One vehicle per vendor permitted behind your booth. Camping trailers & RV's cannot be parked with your booth. They would have to go into the public parking areas and work off generators.

Vendor's Business Name _____

Contact Name(s) _____

Address _____

Telephone #(_____) _____

Email _____ Number of Booths (10ftx10ft) _____

Detailed Product(s)Description _____

\$200/booth (+ HST = \$226.00) = special rate reserved for Belleville Chamber members only

OR \$300/booth (+ HST = \$339.00) = all other vendors OR \$100/booth (+ HST = \$113.00) = non-profit

PAYMENT INFORMATION:

MAIL cheques payable to The Belleville & District Chamber of Commerce to P.O. Box 726, Belleville, Ontario K8N 5B3

OR, pay via **Credit Card** (Visa, MasterCard, AMEX):

Card # _____

Expiry date (MM/YY) _____

Payment Amount \$ _____

Vendor Signature (Mandatory) _____

OR FAX application & credit card information to #(613) 962-3911

All booth space must be **pre-paid prior to Friday, June 24th**, 2011, at 4:30pm

GENERAL INFORMATION:

Vendors must provide written proof of **General Liability Insurance** for their space. Please contact your own insurance broker, or, call Ray Dassylva at McDougall Insurance Brokers in Belleville, Telephone # 613-966-7001 Ext # 249, **and**, each vendor assumes **all risks** with regards to weather.

Booth placement shall be decided upon by The Belleville & District Chamber of Commerce

No Power & No Water

No Refunds

No Food Vendors

Tent Compliance Is Mandatory (ALL tents must have CAN/ULC-S109 or NFPA 701 labels)

Belleville & District Chamber of Commerce reserve the right to remove any vendor not keeping the terms of this agreement, or, any vendor displaying or selling merchandise that is not acceptable in a family setting. No money will be refunded in either case.