



LIFESTYLE VENDOR EXPOSITION 2010

This is a tremendous opportunity for businesses to capitalize on the traffic at this years' Waterfront & Ethnic Festival. The 2009 attendance was estimated at 30,000.

As part of the mandate of the Belleville & District Chamber of Commerce Waterfront & Ethnic Festival, we are trying to provide an opportunity for businesses to display their product and services on the grounds of the festival in an area designated as the "Lifestyle Expo." This area will become part of the advertised attractions at the festival. Stake your claim on a prime piece of waterfront property! (register early as space is limited to a *maximum* of 50 vendors)

Each Vendor Will Receive :

- an allocated booth space on the festival grounds ... each booth is 10 ft x10 ft (you are welcome to invest in *multiple booths* if you require additional space ... the fee will rise accordingly) ... each vendor must provide their own "shelter"
- vendor set up is Friday, July 9th *between 9 am & 3 pm*

Investment Required For 3 Days Of High Traffic "Prospecting" :

\$175/booth (incl.GST) = **BCC Members** (Belleville & District Chamber of Commerce)

\$220/booth (incl.GST) = **Non Members of BCC** (Quinte Area businesses including Belleville, Quinte West & Prince Edward County)

\$250/booth (incl.GST) = **out of town** vendors (based on 1x10x10 booth allotment)

\$105 (incl.GST) = per booth for **non-profit or charitable organizations**

Additional Details :

- placement of booths shall be decided upon by The Belleville & District Chamber of Commerce, and will be allocated to vendors upon their arrival, on a first come first serve basis
 - there are **no hook ups for power or water**
 - each vendor assumes **ALL** risks, and, proof of insurance is **mandatory by application deadline**
 - booth space must be **pre-paid by no later than Wednesday, June 30th at 4:30 pm**
- (NOTE: the new **HST** tax comes into effect on July 1st)
- **no refunds**
 - **no food vendors**
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Registration :

Mail to The Belleville & District Chamber of Commerce, P.O. Box 726, Belleville, Ontario K8N 5B3 or, **Fax** to #(613) 962-3911. If you have any questions, call # **(613) 962-4597, Ext #3, or, email susan@bellevillechamber.ca**

When was the last time that such a small investment brought this much traffic past your front door ?



Lifestyle Vendor Expo 2010

Festival Dates & Hours of Operation :

Friday, July 9th - booth set up from 9am & 3pm

Midway opens to the public at 5pm ... entertainment & other attractions run from 6-11pm

Saturday, July 10th - 11am - 11pm ... booths should remain open until 6 pm minimum

Sunday, July 11th - 11am – 5pm (official closing time)

Note: One vehicle per vendor permitted on site. Camping trailers & RV's cannot be parked with your booth. They would have to go into the public parking areas.

Vendor's Business Name _____

Contact Name _____

Address _____

_____ Telephone #(_____) _____

Email _____ Number of Booths (10ftx10ft) _____

Detailed Product(s)Description _____

\$175/booth (incl.GST) = BCC members OR \$220/booth (incl.GST) = non BCC members (Quinte Area)

OR \$250/booth (incl.GST) = all other out of town vendors OR \$105/booth (incl. GST)= non-profit

PAYMENT INFORMATION:

Please **MAIL cheques** payable to The Belleville & District Chamber of Commerce to P.O. Box 726, Belleville, Ontario K8N 5B3
OR, pay via **Credit Card** (Visa, MasterCard, AMEX):

Card # _____

Expiry date (MM/YY) _____

Payment Amount \$ _____

Vendor Signature (Mandatory)

OR FAX application & credit card information to #(613) 962-3911

General Information :

Vendors must provide written proof of **General Liability Insurance** for their space. Please contact your own insurance broker, or, call Ray Dassylva at McDougall Insurance Brokers in Belleville, Telephone # 613-966-7001 Ext # 249, **and**, each vendor assumes **all risks** with regards to weather.

Booths shall be allocated on a **first come first serve basis**.

There are **absolutely no** hook ups for **power or water**.

All booth space must be **pre-paid prior to Wednesday, June 30th, 2010**

No Refunds

No Food Vendors

Belleville & District Chamber of Commerce reserve the right to remove any vendor not keeping the terms of this agreement, or, any vendor displaying or selling merchandise that is not acceptable in a family setting. No money will be refunded in either case.

